



# Native Strong: Healthy Kids, Healthy Futures

## Request for Proposals Promising Program Grant

### About the Foundation

The Notah Begay III Foundation (NB3F)'s national program, Native Strong: Healthy Kids, Healthy Futures is pleased to announce its 2013 **Promising Program Grant** Request For Proposals (RFP). NB3F's mission is to reduce the incidence of childhood obesity and type 2 diabetes and promote the leadership development of Native American children through evidence-based sports, health and wellness programs.

### Statement of Need

More than 30 percent of Native American children ages 2-5 are obese. In some Native communities, childhood obesity rates are over 60 percent with some children as young as four years of age contracting type 2 diabetes. This epidemic is not well understood due to the lack of comprehensive and current data on type 2 diabetes and obesity among Native American children.

The purpose of the Native Strong: Healthy Kids, Healthy Futures **Promising Program Grant** is to:

1. Strengthen existing programs focused on childhood obesity and type 2 diabetes and;
2. Assist communities and organizations in building their capacity to evaluate their programming

Recipients of these grants will be currently implementing programs for youth that increase physical activity and get kids moving while providing a safe place to play and/or support healthy nutrition programs that can include nutrition education and/or increasing access to healthy and affordable foods.

The Promising Program Grant will give priority to proposals that show strong potential to strengthen their existing program, readiness to build their capacity to evaluate their programs and demonstrate strong potential to share promising outcomes and best practices.

NB3F plans to award up to twelve grants of up to \$40,000 each to support projects that strategically target childhood obesity and type 2 diabetes prevention through physical activity and/or healthy nutrition programs.

Examples of proposed work could be but are not limited to:

- Nutrition education and youth engagement through community gardens (i.e. farm to school programming)
- Youth engagement through organized sports programs
- Youth focused community physical activity (i.e. walking trails, outdoor activities)
- Youth leadership development through nutrition education and physical fitness programming

**Policy Change:** In addition to strengthening areas of program implementation and building capacity to conduct program evaluation, this grant is targeted at identifying possible policy interventions to combat childhood obesity and type 2 diabetes. Policy change can be large, like adapting a tribal youth fitness policy to smaller scale institutional and process changes, like a school level policy change to mandate fresh fruit at every school meal. As a requirement of this grant, each grantee must develop at least one policy intervention that will be addressed during their grant cycle. Moreover, technical assistance will be provided to assist in this area of targeted change.



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## Grant Period

The grant period will commence January 1, 2014 - Dec. 31, 2014.

## Eligibility Criteria

- Organizations eligible to apply include U.S. based Native American-controlled nonprofits 501(c)(3), tribal governments or programs, or Native American community-based groups with a 501(c)(3) fiscal sponsor.
- Applications will be accepted from throughout the U.S. However, preference will be given to applicants located in the following areas: New Mexico, Arizona (Southwest Region); Oklahoma, Texas (Southern Plains Region); Wisconsin, Minnesota (Upper Midwest Region).

## Funding Priorities and Requirements

- Organizations must directly engage youth (ages 5-17) in ongoing programming that involves physical activity and/or healthy nutrition;
- Be able to demonstrate evidence of strong tribal leadership and community support. Organizations must provide a letter of support from the Native community where the program will be operating.
- Have experience in and the capacity to build sustainable programming in the core areas of physical activity and healthy nutrition;
- Demonstrate ability to enhance existing programming and capacity to develop new or strengthen existing evaluation efforts;
- Have strong organizational capacity to implement the proposed project and manage the grant funds, including prohibitions against lobbying and political activities;
- Demonstrate ability to provide a 30 percent match of the total project request (cash and/or in-kind);
- Demonstrate indirect costs do not exceed 15% of the total project request;
- NB3F grant funds may NOT be used to for the following:
  - Direct or grassroots lobbying as defined by federal tax law and tax regulations
  - Subsidize individuals for the costs of health care
  - Support clinical trials of unapproved drugs or devices
  - Campaign for someone to be elected
  - Capital expenditures
  - Individual scholarships and/or fellowships
  - One time events

## Technical Assistance

Selected organizations will be required to:

- Attend the NB3F Grantee Conference (Spring 2014) in Albuquerque, NM. Applicants will be required to allocate and set aside \$2,000 of proposed requested funds to cover costs of attendance for up to 2 staff members to attend. The monies will be utilized for travel, travel related costs, and lodging for the conference.
- Participate in scheduled conference calls and webinars as defined in the official Award Letter and Grant Agreement.



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- Participate in teleconferences, webinars, or strategy sessions deemed appropriate for specific grantee technical assistance needs to assist them in implementing their grant.
- Selected grantees will be expected to participate in a learning network with other NB3F grantees to share promising practices and lessons learned.

## **NB3F Evaluation**

As a condition of accepting NB3F funds, grantees will be required to participate, when needed, in a standardized evaluation process separate from their own program evaluation. The evaluation will assist the NB3F in identifying promising and effective models and initiatives positively impacting Native American youth through physical activity and healthy nutrition programming. The evaluation will NOT be used to assess grantee performance or to determine future funding decisions.

Evidence gathered will provide the only available data and learning about the prevalence, root causes, barriers, opportunities, promising practices, advocacy opportunities and policy priorities that can further inform NB3F, the field at large, philanthropy and tribal leadership about developing a longer-term national strategy to reduce the epidemic of childhood obesity and type 2 diabetes among Native children.

## **Application and Deadlines**

The NB3F National Center Promising Program Grant cycle is currently open and proposals will be accepted until October 28, 2013 at 11:59pm (MST).

All proposals must be submitted online through the NB3F Grantmaking system. To apply, please visit our [grant seeker's homepage](#).

All applicants will be notified of award or decline by December 13, 2013 and grant disbursement will commence by January 15, 2014.

## **Help?**

The NB3F National Center will also host a webinar for prospective applicants on Wednesday, October 2, 2013 at 11:00am (MST) to answer questions about the program, as well as the proposal and selection processes. Participation is strongly encouraged. For more details and to register, please visit our [grant seeker's homepage](#).

All applicants must submit a full proposal including the application and required attachments via the NB3F Online Grantmaking system. Incomplete proposals will not be considered.

Calendars, an application example, and a list of frequently asked questions can be found on the [grant seeker's homepage](#). For questions or more information please contact: Program Officer Michelle Gutierrez at 505-867-0775 or [grants@nb3f.org](mailto:grants@nb3f.org)

Full proposals and supporting documents must be submitted via the NB3F online submission system. All applicants should log in to the system and familiarize themselves with online submission requirements well before the final submission deadline. Program staff may not be able to assist all applicants in the final 48 hours before the submission deadline. In fairness to all applicants, the online system will not accept late or incomplete proposals.